JANA HAMAD Full Stack Developer



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SUMMARY

Experience:

16+ months of experience in software development, specializing in full-stack development and wordPress.

- Built and deployed multiple full-stack web applications at Talen Soft, contributing to the product lineup.
- Designed and launched digital ads at Enjoy Software, enhancing the company's online presence and client outreach.
- Developed expertise in software development and graphic design, with hands-on experience in a startup environment.

Skills :

Programming & Frameworks :

TypeScript, Java, JavaScript, HTML, CSS, Angular.

Web Development :

Full-Stack, WordPress, Responsive Design.

Graphic Design :

Digital Ads, Visual Content Creation.

Database Management :

SQL, Firebase.

Version Control & Collaboration :

Git, Jira, Confluence.

Career Highlights :

- Led the development of key web applications at Talen Soft, significantly enhancing the company's offerings.
- Drove digital marketing efforts at Enjoy Software by creating impactful ads, boosting brand visibility.
- Contributed to cross-functional teams through strong collaboration and project management skills.

EDUCATION

BSc in computer science The Open University of Israel 2021 - 2025



EF SET English Certificate 81/100 (C2 Proficient)

EF Standard English Test (EFSET)

WORK EXPERIENCE

Full-stack Developer, Enjoy Software

Mar 2024 - Present

- Developed and maintained over 10 websites using Wordpress website builder utilizing plugins and used Hostinger for hosting the websites, ensuring high performance, responsive design, and optimal user experience across all devices.
- Led the full-stack development of a key web application, from concept through deployment, utilizing Angular and Firebase ensuring seamless data flow and functionality.
- Increased website load speeds by 25% through optimized code and efficient database queries,
- enhancing user engagement and reducing bounce rates.
- Improved client satisfaction by 30% by delivering high-quality, custom-built websites on time and within budget, leading to repeat business and referrals.
- Contributed to a 20% growth in traffic for client websites by implementing SEO best practices and responsive designs.

WORK EXPERIENCE

Enjoy Software , Enjoy Software

May 2024 - present

As a Digital Marketing Specialist, I design and execute data-driven campaigns to enhance brand visibility and drive customer engagement. My expertise includes :

- crafting compelling digital ads
- managing SEO and PPC efforts, and analyzing campaign performance to optimize ROI.
- I leverage various online platforms to create cohesive and effective marketing strategies that align with business goals.

Skills :

- Proficient in Canva: Experienced in using Canva to create visually appealing designs quickly, including social media graphics, presentations, and marketing materials.
- Adobe Creative Cloud Expertise: Skilled in Adobe Creative Cloud products, including Photoshop, Illustrator, and InDesign, for professional-grade graphic design projects.
- Versatile Design Capabilities: Able to produce a wide range of digital and print materials, utilizing both Canva for quick, impactful designs and Adobe Creative Cloud for more complex, detailed projects.
- Creative Workflow Optimization: Efficiently manage and execute design projects using industry-leading tools, ensuring high-quality results and timely delivery.

Wordpress Developer ,Digital transformation

WORK EXPERIENCE

- Developed and customized over 3 WordPress websites, focusing on creating user-friendly interfaces and ensuring responsive design for optimal performance across devices.
- Integrated plugins and APIs to enhance website functionality, including ecommerce features, contact forms, and SEO tools.
- Collaborated with clients to gather requirements, provide technical solutions, and ensure the final product aligned with their vision and goals.
- Reduced website development time by 20% through the efficient use of WordPress themes and plugins, I developer ready to launch websites withing 8 hours accelerating project delivery and client satisfaction.
- Increased website traffic by 15% by implementing SEO best practices and optimizing website speed, leading to improved search engine rankings.
- Boosted client engagement by 25% by developing user-friendly, visually appealing websites that met client specifications and exceeded user expectations.
- Extensive Plugin Library Management: Leveraged a vast library of WordPress plugins to enhance website functionality, customize features, and optimize performance.

WORK Full-stack Developer , TalenSoft EXPERIENCE • Led the full development cycle

May 2023 - Feb 2024

- Led the full development cycle as the sole Full-Stack Developer, managing both front-end and back-end tasks for web applications, including design, development, and deployment.
- Developed web applications using Magic UniPass and later migrated and transformed these projects into Angular, enhancing performance and user experience.
- Built a CRM software for the company using Magic UniPass, then successfully transitioned it into a fully functional Angular web application, ensuring scalability and improved functionality.
- Streamlined business operations by developing and deploying a custom CRM software, which was later enhanced through migration to Angular, improving usability and integration.
- Delivered high-quality applications that met complex business requirements, reinforcing Talen Soft's reputation for innovation and technical excellence.

SKILLS

- - Fast learner languages and programs
 - Self-learner A student with a flexible time Web Hosting
 - Front-end
 Adaptability
 - Back-end Computer skills
 - Wordpress Graphic design

- Canva
- Familiar with multiple programming
- Leadership
- Creative Cloud

TECHNOLOGIES I'M FAMILIAR WITH

- BlueJ
- Eclipse
- Visual Studio
- Visual Studio Code
- Xpa

- Bootstrap
- Angular CLI
- Angular Material
- Wordpress
- creative cloud
- Access
- Node.js
- Adobe XD
- FireBase
- unipaas

PROGRAMMING LANGUAGES

- C# • HTML
- TypeScript • CSS
- Java JavaScript
- SQL Sass



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